## SHAHAR SABAGAN

## **Product Designer**

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#### **EXPERIENCE**

### UI/UX Freelance Designer at Skypro

PRODUCT DESIGNER | 2023 - TODAY

- Complete execution of website design of the organization of iocea
- Characterization, planning and thinking of the pages on the site
- Adapting the customer's needs
- Characterization and design of features
- Building a component library
- Adapting pages and components to mobile

#### **Product Designer at CAREEY**

PRODUCT DESIGNER | 2021 - 2023

- Performed user research and market research
- Performed a full process of application design based on market research, starting with characterization features and screen design until the launch of the application in the digital stores including Android and iOS in the MVP process
- Performed a series of debugging and problems solving in the QA process before the product's launch
- Performed various of A/B tests to better understand the user preferences
- Direct and consistent work with the application developers
- Build the company's website

# UI/UX Freelance Designer at Lang Studio

UI/UX DESIGNER | 2020 - 2021

- Characterization and thinking of screens in different applications
- Planned and designed various of applications screens for the studio's new products
- Provided UI/UX solutions for the studio's products
- Screens design and websites that included the selection of color palettes, fonts, hierarchy, typography and icons use

### Freelance Designer

GRAPHIC DESIGNER & WEB DESIGNER | 2019 - 2020

- Designed website on wordpress platform with Elementor
- Rebranding and designing for restaurants, hairdressers, personal trainers and more, which required creative thinking and understanding the client needs
- Books design and page layout
- Wedding invitations design

### **EDUCATION**

Codesinger | 2020

**DIPLOMA USER EXPERIENCE** 

Studio 6B Tel Aviv | 2018 - 2019

DIPLOMA GRAPHIC DESIGNER

Ort Givat Ram College | 2006 - 2009

MATRICULATION CERTIFICATE

#### VOLUNTEERING

Michal Sela Hackathon | 2021

UI/UX DESIGNER IN THE BESTTIZ APP THAT

AIMS TO PROTECT AGAINST VIOLENCE

AGAINST WOMEN

#### **IDF - SERVICE ARMY**

BORDER GUARD | 2009 - 2012

- Dog training course
- Intensive work hours and responsibility for maintaining the fitness of the dogs
- Search for suspects and firearms, arrests, and violations of control, in collaboration with classified units of the IDF and the police

#### **TOOLS**

- Figma
- Xd Adobe XD
- Ps Adobe Photoshop
- Ai Adobe Illustrator
- d Adobe Indesign
- Pr Adobe Premiere pro
- Elementor
- Jira
- Trello

# **LANGUAGES**

- Hebrew Native
- English Advanced
- Spanish Conversational